

Cardiovascular

Maintain healthy 'good' & 'bad' cholesterol, blood pressure and CRP levels in normal ranges.*



Immune Health

Support a healthy immune defense!*



Metabolism

Maintain healthy weight and blood sugar levels within normal ranges.*



Inflammation

Promote a healthy inflammation response!*

Safety & Side Effects

Independent clinical safety studies and decades of use indicate **ProAlgaZyme®** is safe and well-tolerated.* We have not received any reports of significant side effects to date. NO side effects were observed in studies where participants consumed up to a bottle a day (20 oz.) for 12 weeks. NO negative effects were noted in rats that drank **ProAlgaZyme® Algae Infusion** as their only water source for an entire year!

*These statements have not been evaluated by the US Food and Drug Administration. ProAlgaZyme® is not intended to treat, prevent, cure or mitigate any disease.

What is ProAlgaZyme®?

ProAlgaZyme® (also called 'PAZ') is an Algae Infusion for Total Body Health. Our unique algae were discovered decades ago within a secret freshwater ecosystem. They are now grown in a controlled environment in pure water, nourished by simulated sunlight. The water they live in is filtered to make ProAlgaZyme® Infusion.

ProAlgaZyme® is composed of unique bioactive elements, extensively researched to maximize potential as a dietary supplement, functional food and pharmaceutical.

Independent clinical testing has shown ProAlgaZyme® provides immune support, maintains cardiovascular health, promotes normal inflammation response, and helps to maintain healthy weight and blood sugar levels within the normal range*.



ProAlgaZyme®
Production Center



*Please Recycle
Your Empty Bottles!*

ProAlgaZyme®



1-(800) 881-2312

www.MyPAZ.com

Produced and Distributed by
Health Enhancement Products, Inc.

Scottsdale, AZ

A Publicly Traded Company

OTCBB: HEPI

FREQUENTLY ASKED QUESTIONS

What is ProAlgaZyme or 'PAZ'?

It is an amazing liquid supplement made from algae ('coldwater algae tea'), taken daily for total body health.

PAZ helps support healthy immune, cardiovascular & metabolic function and a healthy inflammation response.*

How soon will I feel PAZ working?

You may not notice its effects right away, but over time you may notice changes in your energy level or sleep quality, or find relief from the aches and pains of aging. Some feel its effects quickly, after only a day or two. Like exercise, it may take time to work in your body. Try the product daily for 4 weeks to find out what it will do for you. Seven out of 10 people come back for more after just 30 days of use.

How much do I take? Can I mix it?

We recommend 1 oz. one to four times a day, on an empty stomach. Clinical studies were conducted with 4 oz. per day or more. Less ProAlgaZyme® may be sufficient depending on your needs. ProAlgaZyme® should not be mixed with food or beverages. It is best to take it on an empty stomach.

What does ProAlgaZyme® taste like?

Do I need to refrigerate it?

Some describe a mild & pleasant grassy flavor. Some taste only very pure water. It is not necessary to keep PAZ refrigerated, although some prefer it cold. We recommended keeping it in a cool, dark place.
DO NOT FREEZE.

Are there side effects?

A very small percentage of customers (<1%) report mild diarrhea for the first day or two that subsides quickly. No other side effects have been reported.

Can I give ProAlgaZyme to my pets?

ProAlgaZyme® can easily be administered to pets by adding it to their water bowl *in addition* to regular water. It can also be offered separately or on the animal's food. About ½ to 2 oz. a day is appropriate depending on the animal's weight and condition. A pilot study in dogs is currently underway.

Can I take PAZ with my medications?

You should take ProAlgaZyme® on an empty stomach and not at the same time you take your medications. However, continue to take your medications as prescribed, and talk with your doctor before beginning any new health regimen.

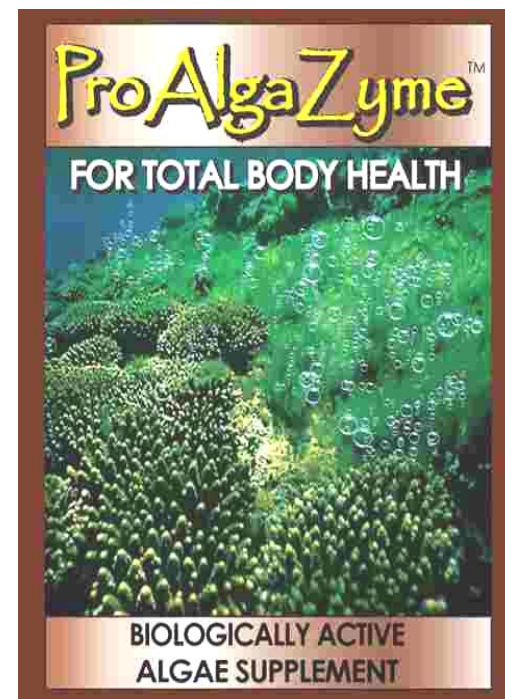
Science Advisory Board

Michael Tempesta, PhD – Dr. Michael S. Tempesta has been involved in both academic and corporate research and developments in the natural product area since 1978. He has published extensively (>100 papers, abstracts, book chapters, patents/patent applications) and lectured throughout the world on the discovery and development of natural products useful in pharmaceutical, veterinary, food, cosmetic and dietary supplement/herbal areas. Dr. Tempesta was a co-founder and Chief Scientific Officer of Shaman Pharmaceuticals, as well as the Chief Scientific Officer of Larex, Inc, and Senior Vice President at Pharmaprint, and is currently President of NatProd Consulting Services, and the Managing Partner in Phenolics, LLC. Dr. Tempesta is also an officer of the non-profit organization IOCD (International Organization for Chemistry in Development), currently acting as Treasurer.

Hamilton Jordan – Mr. Hamilton Jordan began his career as the youngest White House Chief of Staff under President Jimmy Carter. He has an extensive background in startup companies, particularly in the medical and biotech sectors. He received an honorary Ph.D. from the Medical School of Georgia in 2004. He raised \$30 million for Medcast, which was sold to WebMD for \$200 million in 1998. He is an investor and director in a number of startup companies in the medical arena, largely focused on the treatment of cancer. Mr. Jordan has been a private consultant, providing strategic and communications advice to national and international companies such as Nike, Coca Cola and Wal-Mart.

Matt Vincent, PhD, JD – Matt Vincent, a partner at Ropes & Gray, has been working in the field of health and life science law since 1991, practicing principally in the areas of intellectual property and business and trade regulation as a patent agent and attorney. Through his research, Dr. Vincent is familiar with enzymology and immunology, as well as NMR spectroscopy, recombinant DNA technology, protein purification methods, and computer-aided molecular modeling and dynamics. Matt serves as counsel to many sectors of the biotechnology and chemical business community, including both start-up and established companies, as well as non-profit research and educational institutions and hospitals. Particular areas of expertise include biotechnology- and chemistry- related patent, trade secret, and licensing issues. His diverse clients include those in the fields of molecular biology, genomics, cellular and developmental biology, immunology, biochemistry, pharmacology, neurobiology, enzymology, pharmaceuticals, and combinatorial chemistry. In addition, Matt counsels various universities and hospitals in assorted patent-related matters and IP transactions.

Mark Anderson, PhD – Dr. Mark Anderson is the Director of Research and Development for Triarco Industries, where he manages the systematic research and development of new and existing, patented and branded dietary supplement products. Dr. Anderson is the author of many manuscripts and publications and has approximately ten years of experience in pharmaceutical and biotechnology drug development, as well as extensive experience in dietary supplement research, development and marketing.



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